

Business Workout IDEA GENERATOR

What is a business idea and where to take it?

What is the motivation for doing business?

Is my idea valid? Can my work be scalable and allow me to do business?

Building P, TUL
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GPS: 50.768209, 15.063301

Friday
20. September 2019
from 10:00 to 14:00

Registration till 15. 9. 2019
<http://sbc-tul.cz/business-workout/registrace>

MAIN TOPIC: THIRD ROLE OF UNIVERSITY - COMMERCIALIZATION OF IDEAS

- **ORGANIZED:** Liberec incubator Lipo.Ink with SBC TUL - Antonín Ferdan and experts from abroad (see Thursday's program)
- **TARGET GROUP:** aspiring scientists and researchers (master students, doctoral students, post-doctoral students) and other TUL candidates.